Use of College Name and Logo

The College's name and logo symbol are the exclusive property of the College and, consequently, may not be used in connection with goods or services offered by any outside organization without the prior permission of the Vice President for Institutional Advancement or the Director of Communications.

College stationery shall be used only for official business of the institution. Official College stationery may not be used in connection with "outside activities" except with respect to those academic and scholarly activities described in the Use of College Facilities policy elsewhere in this handbook. No report or statement relating to outside activities may use the name of Ringling College of Art and Design or be attributed to it. The use of official College titles for personal gain or publicity is prohibited without the written approval of the President.

All stationery and other printed materials using the College's name must be developed in conformity with guidelines established by the Office of Institutional Advancement.